

Grays' 25-year relationship with Nikon recognised with crystal award

Legendary Nikon dealer Grays of Westminster has been presented with a heavy crystal trophy by the managing director of Nikon UK, Michio Miwa.

The trophy, which features a 3D image of the iconic Nikon F camera laser-etched into it, reads: "Presented to Grays of Westminster to celebrate their 25th Anniversary and their outstanding contribution to Nikon users."

In a letter to the dealer's founder, Gray Levett, Makoto Kimura, the President of the Nikon Corporation, Japan, wrote: "Grays of Westminster is a well-known and respected business that has become almost a household name amongst professional photographers during the past 25 years. This is no doubt a result of your commitment to your customers and understanding of the Nikon brand."

"I would like to take this opportunity to congratulate you on such a momentous occasion and would like to express our gratitude for your support of the Nikon brand. I am looking forward to a continued mutually beneficial relationship during the coming years."

Grays of Westminster was founded a quarter of a century ago by Gray Levett who had the idea of creating a world-class camera store which would offer a service second to none. The concept began to take shape and ultimately came to life as Grays of Westminster.

Among those joining Gray Levett and

co-director Uri Zakay at a celebratory luncheon at The Goring Hotel, in Belgravia, were Richard Young, one of the UK's most successful celebrity photographers; Mike Maloney OBE, Britain's most decorated press photographer; Andrew Main Wilson, chief operating officer of the Institute of Directors; Gillian Greenwood, Nikon Owner magazine director and author of Grays of Westminster, Exclusively Nikon: In the Company of Legends, as well as senior staff from Nikon UK.

The distinguished actor David Suchet CBE, a long-term customer, sent a message with his regrets: "Thanks so much, but sadly can't be with you, filming Great Expectations for the BBC, playing Jaggars. Have a wonderful celebration. Congratulations!!! Love David."

Receiving this award, Gray Levett said: "This is a significant moment in our history. I am delighted and honoured to receive this beautiful crystal trophy from Nikon. Grays of Westminster started a quarter of a century ago from humble beginnings with just £100 and no stock to speak of; to be accepting this award in the grand surroundings of The Goring today is something I could have hardly imagined."

"Grays of Westminster has what is probably the widest range of new, second-hand and vintage Nikon in the world. From the very beginning we aimed at offering our customers the



very best service and the finest in Nikon equipment. This tradition continues today.

"The fact that we have survived over the past 25 years has been made possible by our very loyal customers, the hard work of all of our staff and our strong relationship with Nikon UK and Nikon Japan."

Above: Mind you don't drop it! Uri Zakay, co-director at Grays; Michio Miwa, managing director of Nikon UK; Gray Levett, founder of Grays of Westminster; and Gillian Greenwood, director of Nikon Owner, with the award presented to Grays by Nikon.
Right: The award given to Grays of Westminster to mark the 25th anniversary of its relationship with Nikon.



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